



InstaParking Teams Up with Tim Hortons So Customers Can Park, Fly and Drink at the Buffalo Airport

BUFFALO, N.Y., April 2, 2009 (SEND2PRESS NEWSWIRE) -- InstaParking LLC announced this week the startup of the Park, Fly and Drink program at the Buffalo Niagara International Airport. Customers that park at InstaParking are given a Tim Hortons token of appreciation on behalf of InstaParking.

Both businesses opened in December 2008. InstaParking is located at 4455 Genesee Street, directly across from the east entrance of the airport. And, Tim Hortons is located at 4301 Genesee Street - about one quarter of a mile away. The two businesses put their heads together and came up with an idea to increase their business presence.

"Through cross promotion of our products we can increase customer awareness," Steve Mooar, President of InstaParking LLC, explains. "To take advantage of the program all people have to do is park with us and we will buy them any size hot beverage that they choose!"

Daniel Hardiman, District Supervisor of Tim Hortons, operated by Clark Holdings, Inc., adds, "Everyday, hundreds of people who pass our location to and from InstaParking. This is a great opportunity for us to introduce our legendary Tim Hortons' brand to people who are traveling in and out of the Buffalo Airport from all over the country and the world."

About InstaParking LLC

In 2008, InstaParking LLC was founded to provide the best customer service and parking experience for customers at the Buffalo Niagara International Airport. InstaParking offers volume, fundraising, and corporate programs for valet parking on a daily, weekly and monthly basis. They also offer monthly self-park programs. Corporate programs include: volume discounts, and a fundraising program to help Buffalo area charities to raise money. For more information, visit: www.InstaParking.com; or call: 716-626-5400.

About Tim Hortons

Tim Hortons is the fourth largest publicly-traded quick service restaurant chain in North America based on market capitalization, and the largest in Canada. Tim Hortons appeals to a broad range of consumer tastes, with a menu that includes: coffee and donuts, premium coffees, flavored cappuccinos, specialty teas, home-style soups, fresh sandwiches and fresh-baked goods. As of December 28, 2008, Tim Hortons had 3,437 system-wide restaurants -- 2,917 in Canada and 520 in the U.S. The location across from the Buffalo Airport is opened 24 hours a day and accepts four major credit cards along with the Quickpay Tim Card. For more information, visit: www.timhortons.com.